

# May 24, 2017 Open Meeting Minutes

#### **Attendance**

- Board members present: Caitlin, Calvin, Jon, Kelli, Patrick, Zara
- Board member absent: Janet (ill)
- Staff attending: Craig, Jen, Linda, Matt, Tim
- Owner(s) attending: N/A

#### Call to Order

- Open session meeting called to order 18:30 pm
- New Pioneer Co-op, Cedar Rapids, IA

### **Owner Open Forum**

None in attendance

## **Strategic Conversation**

- New Pioneer Co-op's Identity: What is it Now and What Should it be in the Future?
  - 1. Matt gave context and anecdotal stories about interactions with member/owners
- Guided Board Conversation
  - 2. Board members and staff brainstormed concerns and ideas for our identity

#### Consent Agenda & Matt's FYI Report

#### **Minutes Approval**

- April 26, 2017 Regular Meeting Minutes
  - o Cal moved to approve minutes; Patrick seconded
  - Motion passed 6-0-0

## **Monitoring Reports**

- B4 Membership Rights & Responsibilities
  - Cal moved to accept B4 report; Jon seconded
  - Motion passed 6-0-0

## **Updates & Committee Reports**

- Owner Survey Results
  - Jen Angerer, Marketing Manager, reported on marketing activities and ideas being explored
  - Next steps for Owner Survey data: future reports on progress
- Board Recruitment Committee Report
  - o Discussed what we are looking for in new candidates
  - We think that having a perpetuation committee is a good idea that we should continue to consider
- Finance Committee Report
  - o Treasurer Summary Report see written report
  - Overall, April pretty good: sales up, margins held, slightly ahead of budget on net income; Johnson County still down 5%

 Finance Committee met on the 2018 draft budget; plan to submit next month for approval

## **Board Calendar**

- Next board meeting: June 28, 2017 in Iowa City
- CBLD 101 board training available July 8, 2017 in Chicago

# **Meeting Adjournment**

Jon moved to adjourn

Motion passed 6-0-0

Meeting adjourned at 20:19 pm